

UNITY

TOGETHER WE ARE STRONGER



LIVE
ENTERTAINMENT



FREE FOOD



COMMUNITY
RESOURCES



11th Annual



SPONSORSHIP PACKET

JOIN THE 5 K RUN OR WALK

Race kicks off at **10AM**

Run or walk with your neighbors and win prizes!

Top finishers receive gift card prizes.



SATURDAY, SEPTEMBER 19, 2026

12PM - 4PM



EAST MEADOW, PARKFIELD LAKE PARK
15555 E. 53rd Ave, Denver, CO 80239



For Sponsorship & Vendor Opportunities email:
bernadette.mcclair@montbelloorganizing.org

HISTORY OF MONTBELLO

DIGNITY • PRIDE • DIVERSITY

ESTABLISHED 1966

MONTBELLO

DIGNITY • PRIDE • DIVERSITY

ESTABLISHED 1966

Montbello Alive! was created to celebrate a vibrant, diverse, and resilient neighborhood and its residents. With a total population of just over **40,000** people, Montbello was the first major annexation of privately owned land, **encompassing 2,609 acres**, in September 1965. Established in 1966, Montbello proudly celebrates **61 years** of history, growth, and community pride.

For decades, residents have worked together to build a neighborhood rooted in opportunity, culture, and connection. Through the leadership and dedication of community-driven organizations—including the **Montbello Organizing Committee (MOC)**, **Struggle of Love Foundation**, **Montbello 2020**, **Families Against Violent Acts (FAVA)**, **Environmental Learning for Kids (ELK)**, and **Athletics & Beyond**, Montbello has become a recognized model for community-led transformation across Colorado.

Montbello Alive! was created to honor that legacy by celebrating the people who make this community extraordinary. The festival brings together residents, families, businesses, and visitors for a day filled with live entertainment, cultural performances, local food, youth activities, community resources, and opportunities to connect in a safe, welcoming environment.

CELEBRATING UNITY

As we celebrate the 11th Annual Montbello Alive!, we are excited to bring our community together in the spirit of unity. Montbello's strength comes from its rich diversity of cultures, experiences, traditions, and voices. This annual celebration reminds us that while our stories may be different, our shared commitment to one another is what makes our community stronger.

Montbello Alive! is more than a festival—it is a celebration of our history, our resilience, and our future. Together, we honor our past while creating new memories that will inspire generations to come.

“

“Montbello is more than a neighborhood—it is a community built on dignity, pride, diversity, and the power of people working together.”

”



@montbelloorg

ARTS AND ACTIVITIES



Celebrating the Montbello Community, Families, Organizations,
Growth, and Resilience.



LIVE ENTERTAINMENT

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Showcasing Montbello's talented performers and artists, introducing youth to new and exciting ways to express themselves. Come and enjoy the diverse talent that Montbello has to offer!



5K RUN/WALK

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Join us for the 5k run/walk. Experience the energy and excitement with your neighbors and friends! Awards and prizes to be given out.



COMMUNITY RESOURCES

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It's that time of year again! Community resources will be present at Montbello Alive! 2025. Sign up to secure a booth today!



ACTIVITIES

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From family-friendly lotería to mindfulness sessions to games, explore diverse ways to engage and enjoy at Montbello Alive!

TOGETHER WE ARE STRONGER 

SPONSORSHIP LEVELS

To become a *Montbello Alive!* sponsor, please review the sponsorship levels.



NEIGHBORHOOD SPONSOR

- ✓ Opportunity to speak during the headliner performance
- ✓ Logo featured on event flyer
- ✓ Verbal recognition from the stage on event day
- ✓ Logo displayed on the event banner on the stage
- ✓ Acknowledgment on social media platforms
- ✓ Complimentary community resource booth

\$5,000



COMMUNITY SPONSOR

- ✓ Logo featured on event flyer
- ✓ Verbal recognition from the stage on event day
- ✓ Logo displayed on the event banner on the stage
- ✓ Acknowledgment on social media platforms
- ✓ Complimentary community resource booth

\$2,500



ORGANIZATION SPONSOR

- ✓ Logo featured on event flyer
- ✓ Verbal recognition from the stage on event day
- ✓ Logo displayed on the event banner on the stage
- ✓ Acknowledgment on social media platforms
- ✓ Complimentary community resource booth

\$1,500



PROGRAM SPONSOR

- ✓ Logo featured on event flyer
- ✓ Verbal recognition from the stage on event day
- ✓ Acknowledgment on social media platforms
- ✓ Complimentary community resource booth

\$750



INDIVIDUAL SPONSOR

- ✓ Logo featured on event flyer
- ✓ Verbal recognition from the stage on event day

\$300



Your support helps us celebrate our community, uplift our youth, and create lasting impact.

Thank You!



TOGETHER, WE CAN

build a stronger Montbello!



@montbelloorg

THANK YOU!

TO OUR 2025 SPONSORS



CONTACT



VISIT OUR WEBSITE

<https://montbelloorganizing.org/montbello-alive>



EMAIL US

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OUR OFFICE

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